

*Wichita Business Journal*

## **WSU's business development center to host resource expo**

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**Wichita State University's Kansas Small Business Development Center** is hosting a business resource expo next month.

The event, the business development center says, is an opportunity for existing and prospective small business owners to learn about growing or starting a business. It's also a chance to take advantage of free or low-cost business consultation services, says Ken Elliott, a consultant with the KSBDC.

"I look at it as a help to some of those people who have (been) laid off and are trying to go another direction," Elliott says.

Representatives from between 20 and 30 organizations, such as the KSBDC, Kansas Department of Commerce, the **Internal Revenue Service** and the **South Central Kansas Economic Development District**, will be available to answer questions. "There's a lot of free assistance out there," Elliott says.

Additionally, the expo will feature several "how-to" workshops on such topics as financing a business, conducting market research and developing business plans.

The free event is sponsored by the Small Business Education Consortium. The expo starts at 11 a.m. Nov. 3 at the Eugene M. Hughes Metropolitan Complex, 29th Street North and Oliver.